

CONTRACT

WFMZ
300 East Rock Road
Allentown, PA 18103-7599
www.wfmz.com
(610) 797-4530

www.wfmz.com

And:

Truth in Advertising
Attention: Len Lorio
1705 Ellsworth Avenue
Carnegie, PA 15106

<u>Contract / Revision</u> 41421 /		<u>Alt Order #</u>
<u>Advertiser</u> Audit the Vote PA		<u>Original Date / Revision</u> 11/22/21 / 11/22/21
<u>Contract Dates</u> 11/24/21 - 12/05/21	<u>Estimate #</u>	
<u>Product</u> Political Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFMZ	<u>Account Executive</u> Renee Evans	<u>Sales Office</u> Local Allentown
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFMZ	11/24/21	12/05/21	69 News 730 - 8am	730 - 8am		:15/:15			DN	2	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/22/21	11/28/21	--WTF--				1	\$395.00			
	Week:	11/29/21	12/05/21	MTWTF--				1	\$395.00			
N 2	WFMZ	11/24/21	12/05/21	Sat 7a-9am	Sat 7a-9am		:15/:15			DN	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/22/21	11/28/21	-----S-				2	\$295.00			
	Week:	11/29/21	12/05/21	-----S-				2	\$295.00			
N 3	WFMZ	11/24/21	12/05/21	M - F 4p - 500pm 69 News	M - F 4p - 500pm 6		:15/:15			DN	8	\$3,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/22/21	11/28/21	--WTF--				4	\$490.00			
	Week:	11/29/21	12/05/21	MTWTF--				4	\$490.00			
N 4	WFMZ	11/24/21	12/05/21	M-F 1230p-1p	1230p-1p		:15/:15			DN	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/22/21	11/28/21	--WTF--				4	\$250.00			
	Week:	11/29/21	12/05/21	MTWTF--				4	\$250.00			
N 5	WFMZ	11/24/21	12/05/21	69 News 8a - 830am	8am - 830am		:15/:15			DN	2	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/22/21	11/28/21	--WTF--				1	\$395.00			
	Week:	11/29/21	12/05/21	MTWTF--				1	\$395.00			
N 6	WFMZ	11/24/21	12/05/21	69 News 830a - 9am	830am - 9am		:15/:15			DN	2	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/22/21	11/28/21	--WTF--				1	\$395.00			
	Week:	11/29/21	12/05/21	MTWTF--				1	\$395.00			
N 7	WFMZ	11/24/21	12/05/21	M - F 9a-930a	NEWS AT SUNRIS		:15/:15			DN	2	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/22/21	11/28/21	--WTF--				1	\$395.00			
	Week:	11/29/21	12/05/21	MTWTF--				1	\$395.00			
Totals											28	\$10,260.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

*In accordance with FCC rules, this station may not be used by an advertiser in a way that purposely uses the station in a manner to discriminate on the basis of race or ethnicity and that any contract entered into with an advertiser whose intent is to use the station to unlawfully discriminate shall be null and void.

*Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 11/24/21 - 12/05/21	<u>Product</u> Political Issue	<u>Estimate #</u>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/21 - 11/28/21	14	\$5,130.00	(\$769.50)	\$4,360.50
11/29/21 - 12/04/21	14	\$5,130.00	(\$769.50)	\$4,360.50
Totals	28	\$10,260.00	(\$1,539.00)	\$8,721.00

Signature: _____ **Date:** _____

Printed Name: _____

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